

# SCCAN Story Weaver

Part time 33 days, currently funded to end of March 2021 @ £210 day rate

To work as part of a small team of freelancers supporting the volunteer-run Scottish Communities Climate Action Network (SCCAN). The purpose of SCCAN is to inspire and promote, connect and support community-led action in Scotland to address the Climate Emergency.

**The purpose of this role is:**

- to communicate [SCCAN's Vision](#) for a just and equitable Scotland through using the power of story to bring this vision to life and
- to broaden our reach and those of our members by cascading storytelling skills across the SCCAN membership.

**Main Responsibilities:**

1. To identify projects and initiatives across our membership that can be used to create powerful stories highlighting how active communities are exemplifying our aims and bringing our vision into being.
2. To use a range of media, including podcasts, to tell these stories.
3. To spread these stories widely using a range of channels including our website and social media.
4. To substantially develop our Future Voices podcast project, producing a series of podcasts to tell stories from across our membership and expanding the audience and reach.
5. To develop a 'story-based strategy' workshop to support our members to tell better, more engaging stories about their aims and activities.
6. To cascade storytelling and podcasting skills across the SCCAN membership, recruiting new volunteers and developing an active Stories 'community of practice' within SCCAN.
7. To report to the Projects Coordinator and, as required, our volunteer Steering Group on progress, issues and opportunities

## Person Specification

We seek a friendly, organised, skilled communicator with experience of working with communities, who can work effectively with minimal management and who understands and supports the aims of SCCAN. These are at [www.scottishcommunitiescan.org.uk](http://www.scottishcommunitiescan.org.uk)

**E = Essential criteria / D = Desirable criteria**

- E Experience of researching interesting stories
- E Experience of telling engaging stories using a range of media
- E Experience of creating and promoting podcasts
- E Experience of designing and running skills training workshops
- E Experience of maintaining a website [Wordpress]
- E Proven ability to work independently with minimal management input
- E Experience of written communication with volunteers / community project staff
- E Experience of writing concise, informative reports
- E Personal experience with, and understanding of, community groups working on climate action / resilience-building projects
- D Experience of online meeting facilitation
- D Experience of organising and promoting meetings and workshops
- D Participation in a SCCAN member organisation (SCCAN membership list [here](#))
- D Experience of / interest in, sociocracy / dynamic governance / decisions by consent

